



## **Key Talking Points to Make Your Case to Attend the TxDLA Conference**

### **What will you change?**

- Brainstorm with your peers
- Meet with like-minded professionals
- Interact with technology industry leaders
- Interact with vendors representing the latest in technology for distance learning
- Find out “what’s next” in distance learning

### **What will you learn?**

- Collaborate with other professionals
- Build on client innovation
- Participate in active demonstrations providing first-hand advice and tips you can use right away
- Come away with new ideas, refined purpose, and better product knowledge
- Get a global perspective from a diverse group of speakers, cutting-edge topics and interaction with TxDLA members

### **What role will you play?**

- **Take part in over 120 professionally led sessions.**
- Join an environment that craves your involvement, your ideas, and your presence.
- Find out where distance learning is leading us.
- Understand the benefits of being a TxDLA member
- Become involved in your TxDLA Regional Group.



### **Reminder of Member Benefits**

TxDLA is the leading Texas membership association for distance learning professionals. Among our members are representatives of public and private education institutions at all levels, as well as corporate training professionals, distance learning equipment and content providers, vocational and technical educators, and continuing medical and corporate training professionals. All our members have a strong interest in keeping abreast of the ideas, technologies, and content that will help them develop and maintain leading-edge distance learning programs and products. Members of this rapidly growing organization have a unique opportunity to actively participate in TxDLA and help determine major areas of focus and future direction.

We invite you to join and help make a difference in the distance learning community in Texas. Some of the benefits of membership include:

- Collective Voice
- Information Exchange
- Professional Development Opportunities
- Leadership Development Workshops and Leadership Opportunities
- Annual Conference
- eNewsletter
- Regional Group Networking
- Awards
- Grants
- Employment Opportunities
- Newly launched members website
- and much more...



## **Sample Letter to Your Boss**

<Your boss's name>,

I am writing to request approval to attend TxDLA's Annual Conference, held in Dallas, April 7-10, 2015. This conference presents numerous opportunities for professional development, for networking with other distance learning users, and for hearing more about new product innovations.

In addition to taking advantage of more than 120 user and expert-led sessions, attending the conference provides the invaluable opportunity to meet with leaders, educators, vendors, and developers within the education and distance learning community.

Here are some of the session highlights of TxDLA 2015:

- Inspirational keynote speakers
- Opportunity to visit with over 50 exhibitors displaying products and services relevant to distance education
- Networking events

Attending the TxDLA 2015 Annual Conference in Dallas will arm me with key training opportunities and best practices that I can help our organization implement. I can also save money if I register with Early Bird Rates through February 15, 2015.

Can we discuss this opportunity in the near future?

Thank you in advance for investing in the development of my distance learning plans,

*Your Name*